



**Entrepreneurship
Development
Institute of India
Ahmedabad**

POST GRADUATE PROGRAMMES 2026-2028

AICTE Approved



Internationally acclaimed
Centre of Excellence in
entrepreneurship education,
training, research, policy advocacy,
MSME/startup growth &
sustainability, incubation and
institution building.

EDII GOVERNING BOARD

as on September 15, 2025



Shri Rakesh Sharma
President-EDII &
Managing Director
and Chief Executive Officer
IDBI Bank Limited
Mumbai



Dr. Sailendra Narain
Former Chairman & Managing Director
Small Industries Development
Bank of India (SIDBI)
Mumbai



Shri Rahul Bhawe
Managing Director and
Chief Executive Officer
IFCI Limited
New Delhi



Dr. Milind Kamble
Founder Chairman
Dalit Indian Chamber of Commerce &
Industry (DICC)
Pune



Shri Anindya Sunder Paul
Deputy Managing Director
State Bank of India
Mumbai



Shri Ram Mohan Mishra, IAS (Retd.)
Executive Chairman
State Investment Promotion Board
Government of Meghalaya
Shillong



Ms. Mamta Verma, IAS
Principal Secretary
Industries & Mines Department
Government of Gujarat
Gandhinagar



Dr. O.P. Goel
Advisor to Chief Executive Officer
National Skill Development
Corporation (NSDC)
New Delhi



Ms. Mercy Epao
Joint Secretary (SME)
Ministry of Micro, Small &
Medium Enterprises
Government of India
New Delhi



Shri Rajesh R. Gandhi
Managing Director
Vadilal Industries Limited
Ahmedabad



Shri Shaji K V
Chairman
National Bank for Agriculture and
Rural Development (NABARD)
Mumbai



Ms. Dipti D. Salgaocar
Vice President – Corporate Communication
V.M. Salgaocar Corporation Pvt. Ltd.
Goa



Ms. Purnima Bhargava
Chief General Manager &
Head - Learning & Employee Engagement
IDBI Bank Ltd.
Mumbai



Dr. Sunil Shukla
Director General
Entrepreneurship Development
Institute of India (EDII)
Ahmedabad

Director General's Message

Dear Aspirants

Let me begin by congratulating you for choosing to become an entrepreneur. Every factor and precondition today is in favour of India becoming one of the foremost entrepreneurial destinations.

EDII's Post Graduate Programmes prepare aspirants for the India that we have envisioned. These programmes will ensure that you become a trained entrepreneur who can effectively innovate, harness resources, take calculated risks, and lead a high-paced, progressive enterprise.

The country needs aware, passionate, knowledgeable, and innovation-driven entrepreneurs, and the pedagogy of these courses has been carefully curated to prepare you for higher-order achievements as a notable entrepreneur. You will very soon realize the numerous benefits of being an entrepreneur and acknowledge the huge potential of entrepreneurship.

This unique journey of learning, exploration, training, and mentoring will open up abundant opportunities for you.

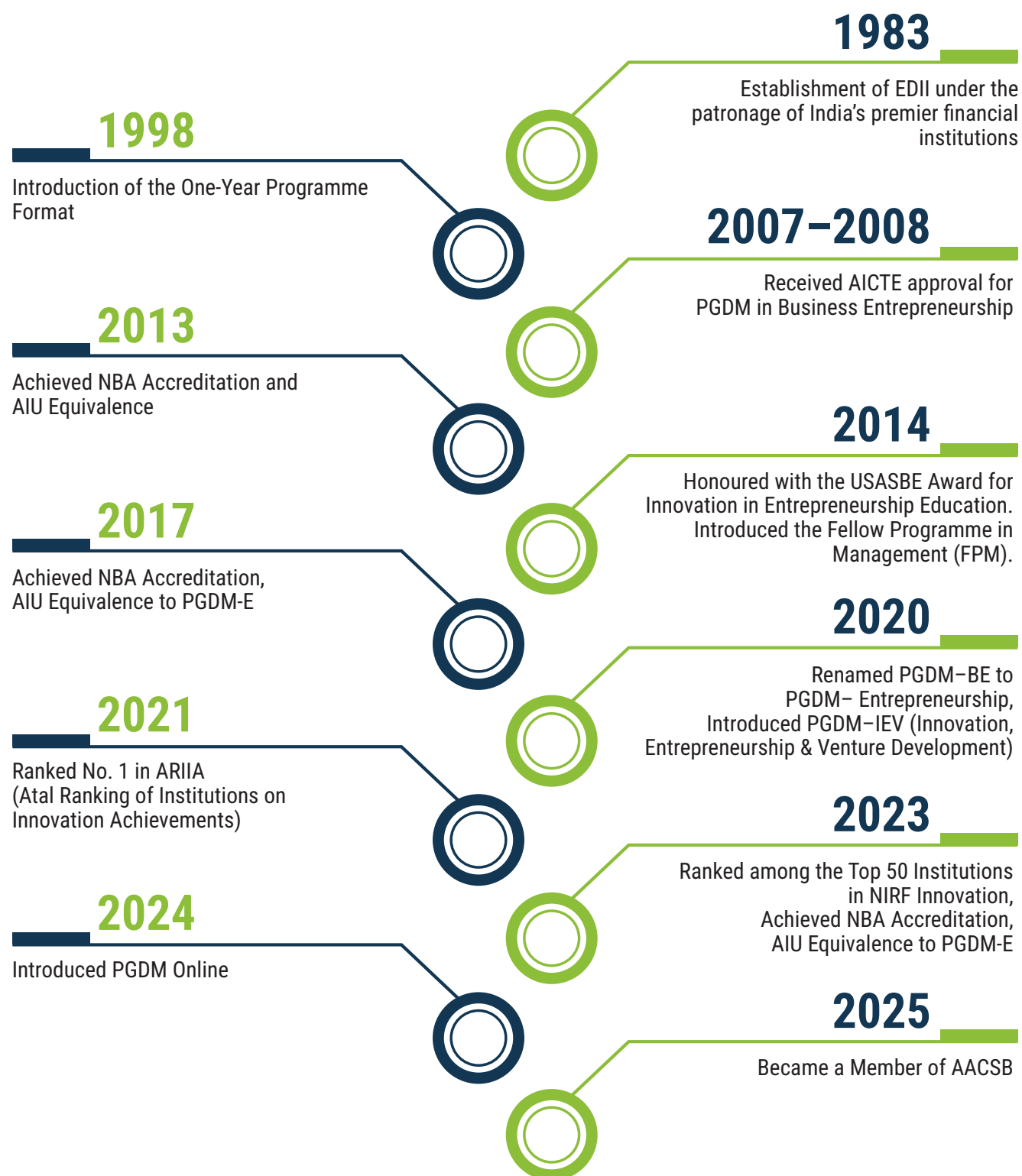
Best wishes for a bright entrepreneurial career!

- Sunil Shukla



JOURNEY OF EXCELLENCE IN ENTREPRENEURSHIP EDUCATION

Milestones that Define Our Legacy





42+

Years of Transforming
Ideas into Enterprises

2000+

Alumni Global Network

5000+

International Trainees
from over **130+** countries.

100+

Faculty and Experts

22+

Embrace Diversity student from
States of India

4

Programme offered

120+

Startup @ Campus

100 Cr+

Money Raised

A photograph of the Entrepreneurship Development Institute of India (EDII) building, a large, modern, multi-story structure with a prominent circular section, set against a clear blue sky. The building is surrounded by a green lawn and some trees.

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Launched in 1983, EDII is a National Resource Institute in entrepreneurship education, research, training, capacity building, institution-building, MSME growth and startup incubation. The Institute has been set up with the support of premier financial institutions, viz; the IDBI Bank Ltd; ICICI Ltd; IFCI Ltd; State Bank of India and with the backing of the Government of Gujarat. EDII stands on the belief that 'Entrepreneurs are not just born but can also be created by training and well-conceived interventions'.

The Institute was set up during times when there were more disbelievers than believers in entrepreneurship. Since then, it has evolved, curating successful training models, most of which are being replicated widely. The Institute successfully established the credibility of entrepreneurship as a development tool and went on to get recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

Since its inception, EDII has designed and implemented diverse, scalable entrepreneurship development programs, creating successful entrepreneurs and skilled professionals across India and abroad. The Institute has also established entrepreneurship development centres in several Indian states and countries like Cambodia, Laos, Myanmar, Vietnam, Uzbekistan, and Rwanda.

Working closely with government bodies and leading corporates, EDII drives large-scale initiatives that foster new enterprise creation and livelihood generation.

The Institute is committed to the goal of boosting entrepreneurship across segments and sectors through innovative models, projects and programmes, thus effectively leading the country towards the mandate of Viksit Bharat.



DEPARTMENTS

- Department of Policy Advocacy, Knowledge and Research
- Department of Entrepreneurship Education
- Department of Government Projects
- Department of CSR Partnerships
- Department of SME Development
- Department of Innovation and Technology
- Department of International Outreach

CENTRES

- Centre for Diversity, Equity & Inclusion (DEI)
- Centre for Family Managed Businesses
- Centre for National Education Policy (NEP) – 2020 Implementation
- Centre for School Entrepreneurship (CSE)
- Centre for Rural Entrepreneurship
- Centre for Skill Development (CSD)
- Centre for Temple Based Economy
- Centre for Foreign Languages and Business Practices
- MSME Artificial Intelligence (AI) Lab
- Business Incubation Centres

WHY EDII ?

LEAD WITH PURPOSE. LEARN WITH EDII

Every entrepreneurial journey begins with a strong foundation. At EDII, we inspire and empower the entrepreneurs and leaders of tomorrow. Our mission is bold yet clear to nurture innovators who will shape the future of business and society.

Here, your aspirations are not just supported, they are transformed into achievements. Imagine learning in an ecosystem where creativity meets purpose, and entrepreneurial ideas flourish under expert guidance. Whether you're starting a venture or scaling one, EDII offers not just a programme, but a journey of growth, innovation, and self-discovery.

Join a community that values not only knowledge, but the spirit and drive of those who dare to make a difference.

WE FOSTER INNOVATION

At EDII, we believe in breaking barriers and thinking beyond the conventional. Our entrepreneurial culture encourages you to innovate, take calculated risks, and convert possibilities into reality. Many of our alumni have launched disruptive ventures right from the campus proving that big dreams begin with bold ideas.

WE CELEBRATE ENTREPRENEURS

At EDII, every learner is viewed as a potential changemaker. Your individuality is not just welcomed – it's celebrated. That unique idea or perspective that set you apart? At EDII, it becomes the driving force that shapes your entrepreneurial journey.

WHERE COLLABORATION IGNITES SUCCESS

At EDII, innovation thrives through collaboration – with peers, alumni, industry leaders, and investors. From idea-sharing to strategic networking, we connect you with the ecosystem that turns vision into venture.

JOIN A 42-YEAR LEGACY OF ENTREPRENEURIAL EXCELLENCE

Become part of EDII's pioneering journey in entrepreneurship education, shaping changemakers who transform societies and economies across the globe. For over four decades, EDII has been redefining the future of business through innovation, sustainability, and leadership. Step into a movement that empowers individuals to build ventures with purpose and impact.

DISCOVER THE EDII APPROACH

At EDII, our multidisciplinary and hands-on learning model empowers you to think, experiment, and execute with confidence. Designed to cultivate an entrepreneurial mindset, this approach equips you with the skills to identify, create, and seize opportunities across industries, sectors, and global landscapes.

CONNECT WITH INDUSTRY-DRIVEN FACULTY

Learn from faculty who are not just academicians but real-world practitioners and mentors empowering you with insights into entrepreneurial ecosystems, market dynamics, and venture success.

GAIN A GLOBAL ENTREPRENEURIAL EDGE

Step into a world where business education is global, entrepreneurial, and impactful. EDII offers access to international exposure and cross-border collaboration opportunities.

COLLABORATIVE ENTREPRENEURIAL COMMUNITY

At EDII, we cultivate a community where individuals collaborate, co-create, and challenge norms. A community where great ventures begin and lifelong partnerships are born.

LIFELONG LEARNING AT EDII

Your journey with EDII doesn't end at graduation. With continued access to mentoring, incubation support, networking opportunities, and growth guidance, EDII's ecosystem empowers you at every stage of your entrepreneurial life.

WHY ENTREPRENEURSHIP EDUCATION MATTERS

Entrepreneurship education is no longer optional – it's essential. In a world marked by rapid technological evolution, economic uncertainty, and complex global challenges, entrepreneurship equips individuals with a unique set of skills and a mindset that stands apart. Here's why it matters more today than ever:

Empowers Problem Solving

It enables individuals to identify gaps and create innovative solutions – not just for profit, but for social and sustainable impact.

Builds Resilience and Agility

Entrepreneurs learn to embrace failure, pivot, and keep moving forward – making them more adaptable and future-ready.

Drives Economic Growth

Entrepreneurs are job creators. They fuel industries, open new markets, and contribute to national and global economic development.

Encourages Independence and Leadership

Entrepreneurship education encourages self-reliance, creative thinking, and leadership – traits that are valuable whether you start a business or lead one.

Promotes Innovation and Creativity

It nurtures original thinking and inspires groundbreaking ideas that can reshape industries and improve lives.

REACH NEW HORIZONS WITH EDII

In a rapidly evolving world, entrepreneurial thinking has become indispensable. Entrepreneurship education is where raw potential transforms into visionary leadership — where individuals learn not just to survive, but to disrupt, innovate, and lead with purpose. And when it comes to entrepreneurship education, EDII stands unmatched.

Here's why:

1. Pioneering Legacy

With over 42 years of excellence, EDII has been shaping entrepreneurs, policy leaders, and changemakers across India and more than 75 countries.

2. Entrepreneurship-First Curriculum

EDII's programmes are meticulously designed to build entrepreneurial competencies — from ideation, business modeling, and scaling to social impact and sustainability.

3. Global & Grassroots Exposure

Gain a unique blend of global insights and grassroots understanding — a hallmark of EDII's extensive collaborations with international agencies, governments, and corporates.

4. Holistic Mentorship & Ecosystem Connect

Learn under the guidance of accomplished entrepreneurs, industry leaders, investors, and faculty who bring real-world experience and thought leadership.

5. Incubation & Startup Support

Transform ideas into reality with EDII's incubation centers, innovation labs, funding support, and lifelong access to entrepreneurial resources.

READY TO START YOUR ENTREPRENEURIAL JOURNEY?

If you're looking for an education that inspires bold thinking, encourages calculated risk, and develops the next generation of startup leaders and social innovators, EDII is your ultimate destination.

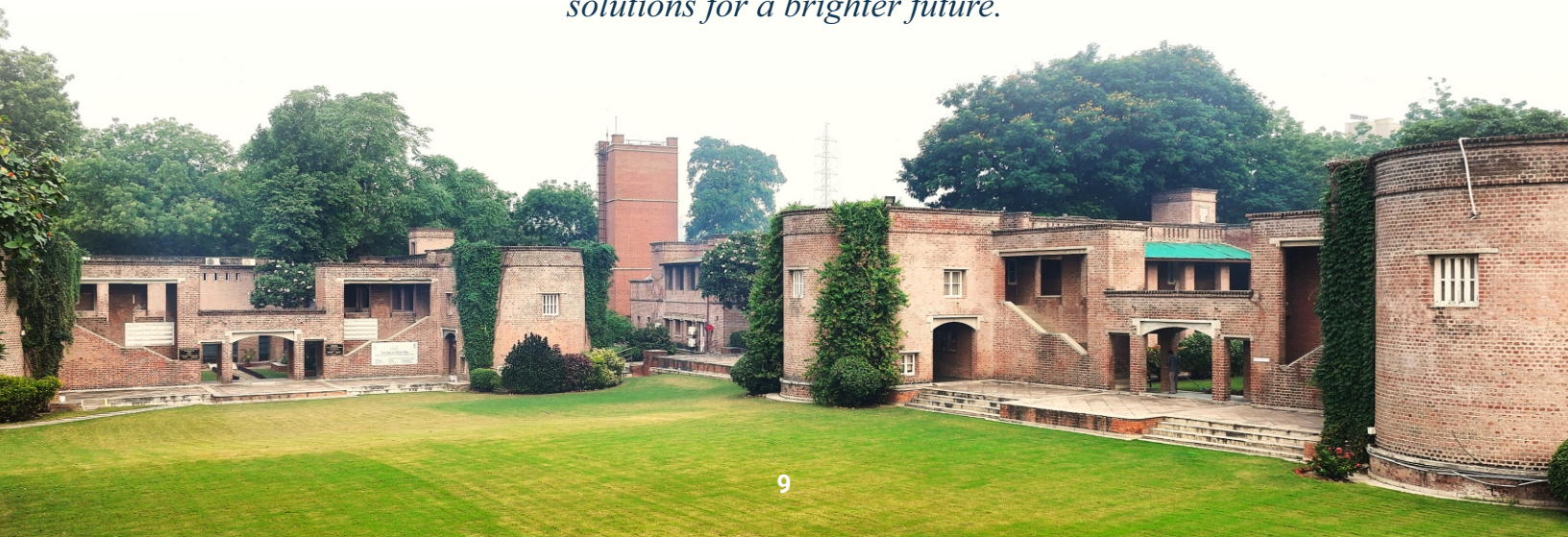
At EDII, we don't just shape entrepreneurs — we empower changemakers who build businesses with impact, resilience, and purpose.

Transform your idea into an enterprise with the trusted guidance of India's oldest and most reputed entrepreneurship institution.

Start Your Legacy With EDII...

“

*"Dream – Dare – Deliver" is more than a theme;
it embodies our commitment to fostering the entrepreneurial spirit.
At EDII, we empower individuals to turn their dreams into reality,
embrace innovation with courage, and deliver sustainable
solutions for a brighter future.*



AICTE Approved

POST GRADUATE PROGRAMMES

- **POST GRADUATE DIPLOMA IN MANAGEMENT - ENTREPRENEURSHIP (PGDM-E)**
- **POST GRADUATE DIPLOMA IN MANAGEMENT - INNOVATION, ENTREPRENEURSHIP & VENTURE DEVELOPMENT (PGDM-IEV)**
- **POST GRADUATE DIPLOMA IN MANAGEMENT - ONLINE (PGDM-ONLINE)**



VISION

Nurturing students through educational endeavours ably supported by practicum for enabling them to create sustainable ventures and develop successors for ensuring continuity and growth of family owned businesses.

MISSION

- Imparting entrepreneurship skills to students to establish and nurture enterprise and create jobs.
- Shaping emerging and existing entrepreneurs through strong functional knowledge, research and training in addition to appropriate skills and attitudes.
- Facilitating development of an academic ecosystem that nurtures and supports entrepreneurial culture.



NEURSHIP

AICTE Approved, NBA Accredited*
Equivalent to MBA as accorded by AIU
A Two-Year, Full-Time Programme



POST GRADUATE DIPLOMA IN MANAGEMENT - ENTREPRENEURSHIP

PGDM-E: 2026-2028
29th Batch

DREAM | DARE | DELIVER



*applicable till June 2026 and will be renewed

The course, launched in 1998, trains students to develop entrepreneurial knowledge and competencies through a strategic mix of classroom training, experiential learning, internships, simulation exercises and interaction with achievers. The students set up own business or social enterprises, become skilled family business successors or develop intrapreneurial skills to function as efficient corporate professionals.

OBJECTIVES

The objectives of this accelerated, rigorous, application-oriented programme are to:

- Impart comprehensive knowledge of an entrepreneurial and managerial ecosystem.
- Develop first generation entrepreneurs by building necessary skills and enhancing knowledge for initiating and growing an enterprise / startup.
- Enable family business successors as change agent to augment competitiveness and diversification of business.
- Build sustainable social impact ventures.
- Nurture intrapreneurial aspirations and relevant capabilities.

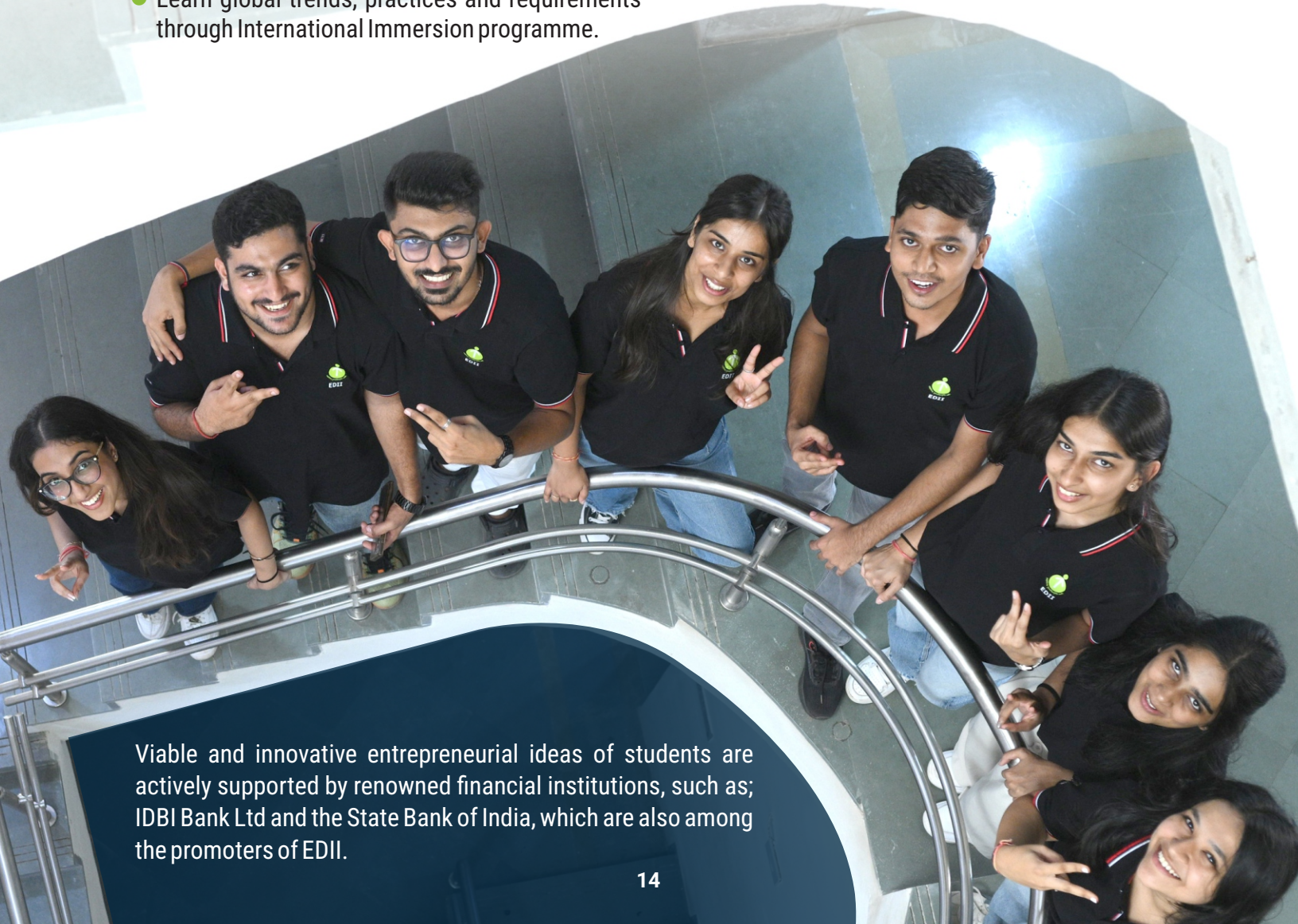


KEY BENEFITS

- Acquire skills to generate, identify and develop new business ideas and opportunities in the world of endless possibilities
- Learn in the haven of entrepreneurs -Gujarat, and interact with the best entrepreneurial brains
- Gain hands-on experience through application - oriented course pedagogy; 8 to 10 weeks of Summer Internship and the tasks of preparing detailed project report and 5-year perspective growth plan for family businesses
- Benefit from Seed Funding support for selected ventures
- As a potential business or social entrepreneur / family business successor, learn the finer nuances and dynamics to excel in the chosen domain
- Learn global trends, practices and requirements through International Immersion programme.

LEARNING OUTCOMES

- Develop essential domain knowledge of theories, models, techniques, and practices in entrepreneurship and major business disciplines.
- Build critical thinking by analysing situations and selecting viable solutions for problems.
- Impart knowledge of business ethics and social responsiveness impacting business organizations.
- Evaluate opportunities and challenges of global business environment.
- Ability to communicate and work effectively in a team.
- Understanding the process of establishment of new enterprise or social enterprise or managing family-owned business.



Viable and innovative entrepreneurial ideas of students are actively supported by renowned financial institutions, such as; IDBI Bank Ltd and the State Bank of India, which are also among the promoters of EDII.



WHY IS EDII'S PGDM-E, UNIQUE?

UNIQUE PEDAGOGY

MILESTONE-BASED LEARNING

Milestone based learning has been introduced to enable students to achieve stepping stones in their entrepreneurial journey, while pursuing the course. The students are guided and motivated to take consistent steps towards new enterprise creation/family business growth. EDII also provides seed funding for successful milestone bonus point achievers for setting up new venture.

CHOICE-BASED ELECTIVES

The students have the flexibility to analyze their preferences and make a choice from diverse functional electives and specializations. This feature makes the learning highly outcome based.

INTERNATIONAL IMMERSION

The students are encouraged to study international markets and business mindsets. Business exploration visits are organised to emerging startup nations where lectures, visits to successful enterprises / business associations / Government bodies / institutions / incubators and relevant interactions, prepare them as future entrepreneurs. Currently, the programme offers opportunities to explore international entrepreneurial ecosystems in China, Spain, and Malaysia. For the Spain immersion, EDII has collaborated with INSA Business, Marketing & Communication School, Barcelona.

INDUSTRY VERTICALS

Students are exposed to multiple sectors so that they develop a critical mindset and a keen eye for spotting opportunities, and accordingly pursue their dream of entrepreneurship.

JOURNEY FROM A STUDENT TO AN ENTREPRENEUR...



Exposure to
Industry Verticals
in 18 sectors



Identifying
Business
Opportunities



ENTREPRENEURSHIP
DEVELOPMENT
INSTITUTE OF
INDIA



VENTURE SUPPORT

INVESTORS' POOL

The students get an opportunity to be mentored by eminent entrepreneurs, experts, investors and noted professionals. The students also get an opportunity to reach out to investors empaneled with EDII, including; Gujarat Venture Finance Ltd (GVFL); Iroller Capital; Unicorn India Ventures; SwiftSeed and other prestigious platforms.

INCUBATION SUPPORT

Entrepreneurial aspirations are transformed into tangible ventures through a robust incubation ecosystem at EDII. The institute's incubation centres provide a dynamic environment with expert mentoring, modern infrastructure, investor and industry connect, and access to government and corporate networks.

MENTORING AND HANDHOLDING

Understanding the importance of mentoring and handholding, budding entrepreneurs are provided support, guidance, and inspirational networking throughout the programme, until they reach a level where they are not only self-sufficient, but in turn are able to do business on their own.

ALUMNI NETWORK

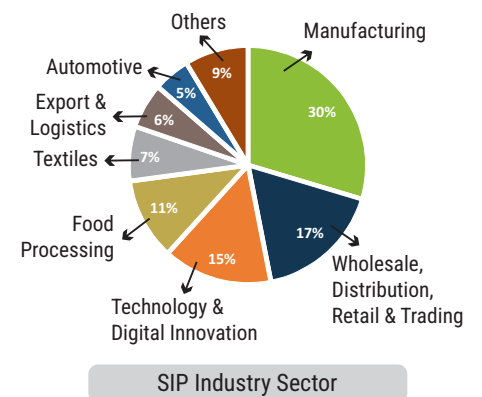
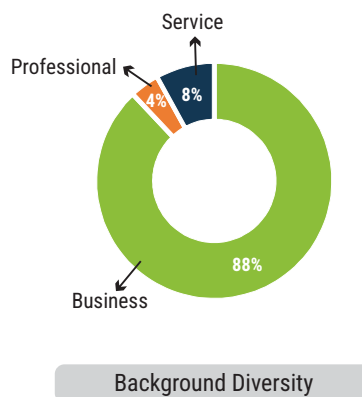
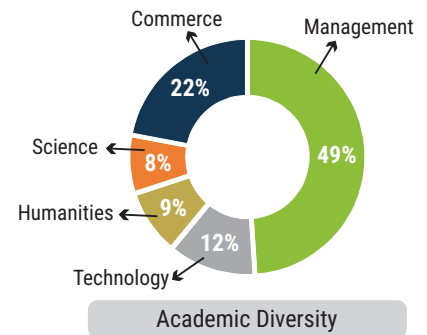
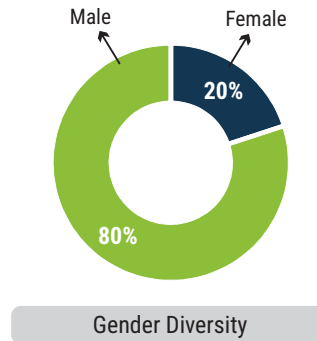
Alumni play an important role in networking and experience sharing. Entreplexus is one such platform where EDII Alumni establish a close connect with their alma mater and among themselves to leverage on each other's strengths. Collaborations, knowledge sharing, inspiration, guidance, and motivation are the outcomes of this platform. The Institute has a strong alumni network of more than 2000 successful entrepreneurs.



COHORT PROFILE 2024–2026

Empowering Entrepreneurial Journeys

At EDII, our PGDM–E students represent a diverse and ambitious community of aspiring entrepreneurs, family business successors, and innovation-driven individuals from across India. They bring varied experiences, ideas, and perspectives that enrich classroom discussions and collaborative projects. This diversity fosters creativity, critical thinking, and entrepreneurial excellence reflecting EDII's strong commitment to nurturing India's next generation of business leaders.



52%

Family Business Management

48%

New Enterprise Creation

Embrace Diversity with Students from

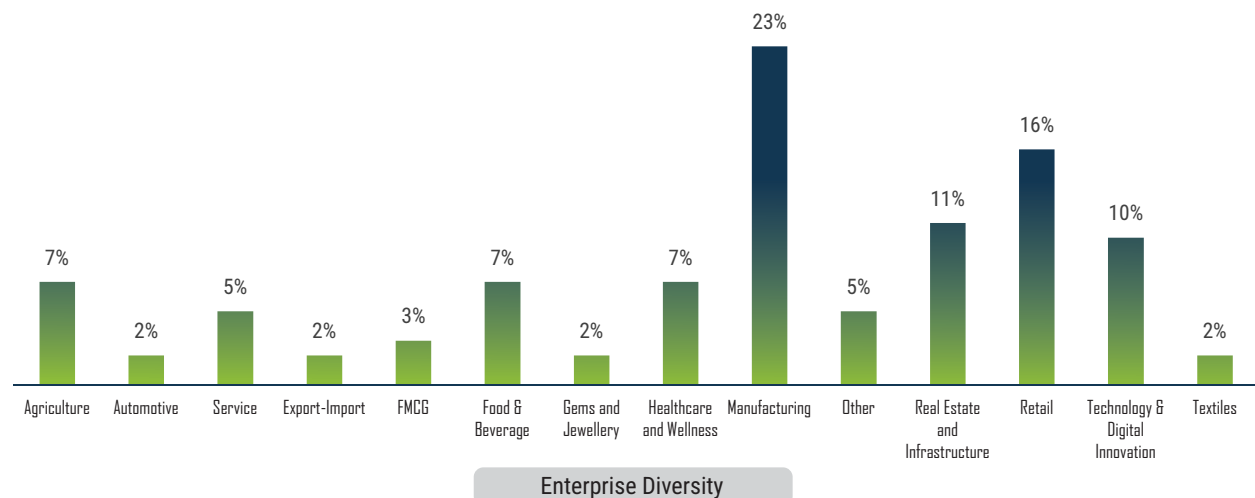
17

States of India

FROM CLASSROOM TO ENTERPRISE Batch 2023–2025

Enabling next-gen leaders to launch new ventures and scale family businesses

Driving meaningful economic outcomes across high-growth domains, our students translate classroom insights into real-world execution by pioneering new-age ventures and unlocking scalable growth within established family enterprises.



“

**ENTREPRENEURS AREN'T BORN;
THEY CAN BE CREATED TOO**



PROGRAMME ARCHITECTURE

1 Trimester

1. Entrepreneurship Theory & Practice
2. Financial Reporting, Statement & Analysis
3. Business Economics
4. Management Concepts and Organization Behavior
5. Marketing: A Primer for Entrepreneurs
6. Business Communication
7. Business Statistics & Analytics for Decision Making
8. Experiential Learning: Opportunity Sensing

2 Trimester

1. Financial Management
2. Human Resource Management
3. Quantitative Techniques for Market Research
4. Costing for Decision Making
5. Indian Economy and Policy
6. Effective Entrepreneurship
7. Experiential Learning
 1. Design Thinking Studio
 2. Customer Discovery in Entrepreneurial Ventures
8. Industry Verticals

3 Trimester

1. Strategic Management
2. Basics of International Business
3. Legal Aspects of Business
4. Strategic Communication
5. Understanding Family Business
6. Indian Financial System and Markets
7. Operations Management
8. Experiential Learning
 1. New Product Development
 2. Market Segmentation & Pricing
9. Industry Verticals

SUMMER INTERNSHIPS

At the end of the first year, students are exposed to applied aspects of managing an enterprise through Summer Internship Placements. Students are placed in different organizations preferably Small and Medium Enterprises (SMEs), as per their specialization /area of interest, for a period of 8-10 weeks.

LANGUAGE LAB

The Language Laboratory extends language tutorials to those who voluntarily opt for Remedial English, French or Spanish classes. The Language Laboratory sessions also include word games, quizzes, extemporary speaking, debates, skits etc.

INDUSTRY VERTICALS

To help students explore business opportunities in various sectors, the Institute offers the following industry verticals. Students may choose any two of these, offered during Trimesters II and III:

1. Health and Wellness
2. Agri and Food Processing
3. Tourism and Hospitality
4. Logistics and Supply Chain
5. Plastics and Chemicals
6. Textiles and Garments
7. Energy and Clean Tech Including Green Energy
8. Materials and Manufacturing
9. Electrical Machinery and Electronics
10. Automobiles and Ancillaries
11. Real Estate and Construction
12. Arts Crafts and Ethnicity
13. Pharma and Biotech
14. Education and Training
15. IT and BPM
16. Media and Entertainment
17. Sports
18. Fintech / Technology / AI

(Minimum 25% students of the batch size are required for each sector to be offered)

*This is a suggested course architecture and EDII reserves the right to change / amend, as per the emerging requirements.

ENTREPRENEURSHIP STREAM ELECTIVES

STREAM 1: NEW ENTERPRISE CREATION

New Enterprise Creation (NEC): Builds necessary skills, knowledge & competencies to float new business

- Launching and Managing an Enterprise*
- Project Formulation and Feasibility Analysis*
- New Enterprise Financing & Appraisal*
- Buying an Existing Business
- Strategic Management of Intellectual Property Rights
- Technology Commercialization & Entrepreneurial Innovation
- Project Management
- Opportunities in Emerging (ASEAN, Africa, Latin America and CIS countries) Markets
- Business Simulation (Capstone Course)
- Designing and Configuring Business Model

*Compulsory courses for respective stream specialization



1. Stream Electives – to be selected from the list of Electives
2. Business Taxation
3. Preliminary Project Work

1. Project Work (Detailed Project Report / Five Year Perspective Growth Plan)
2. Stream Electives – to be selected from the list of Electives
3. Functional Electives – to be selected from the list of Electives

1. Pitching and Venture Funding / Family Business Clinic
2. Functional Electives – to be selected from the list of Electives

Core Courses

These courses are broadly categorized as under :



- Entrepreneurship & Family Business Management
- Accounting and Financial Management
- Operations and Systems
- Marketing Management
- General and Strategic Management
- Individual and Organisational Behaviour
- Business Economics and International Trade

FUNCTIONAL ELECTIVES

The Course offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of:

1. Marketing
2. Finance
3. International Business
4. HRM
5. Start up
6. Business Analytics & Information System

PROJECTS: DPR / FYPP

A bankable Detailed Project Report (DPR) needs to be prepared by the students with regard to their ventures after conducting a thorough market research and secondary data based research along with IT based applications. Students of the Family Business Management specialisation alternatively prepare a Five Year Perspective Plan (FYPP) for growth of their respective family firms.

ELECTIVE CURRICULUM

The Course offers choice-based electives in Entrepreneurship (in IV and V trimesters) and Functional Areas (in V and VI trimesters):

STREAM 2: FAMILY BUSINESS MANAGEMENT

Family Business Management (FBM): Enables family successors to augment competitiveness and growth of family business

- Family Business Dynamics*
- Growth Plan Formulation*
- Building Lasting Family Business-Synergy in Vision, Values & Strategy*
- Business Risk Management
- Turnaround Strategies in SMEs
- Strategic Cost Management
- Strategic Leadership in Family Business
- Managing Finance and Liquidity
- Quality Management System
- Corporate Entrepreneurship

STREAM 3: SOCIAL ENTREPRENEURSHIP

Social Entrepreneurship (SE): Imparts Skills to build sustainable Social Impact Ventures

- Venture Entry: Positioning the Firm for Social & Strategic Advantage*
- Project Formulation & Feasibility Analysis*
- Social Business Model*
- Understanding Participatory Development with Participatory Rural Appraisal
- Stakeholder Management & Social Audit
- Poverty, Gender & Equity
- Research Design for Social Impact Assessment
- Advocacy & Networking
- India & International Development Strategies & Institutions
- Informal Sector Economy & Local Economic Development

*Compulsory courses for respective stream specialization

AICTE Approved
A Two-Year, Full-Time Programme



POST GRADUATE DIPLOMA IN MANAGEMENT - INNOVATION, ENTREPRENEURSHIP & VENTURE DEVELOPMENT

PGDM-IEV: 2026-2028 **DESIGN | DEVELOP | DISRUPT**
7th Batch

Technology and innovations have facilitated revolutionary breakthroughs that have significantly impacted lives, and behind every such radical origination, is an entrepreneur who thought different and out of the box. Tech startups have created unique and creative solutions by application of big data, analytics platforms and artificial intelligence. The objective of this programme is to train aspiring and existing entrepreneurs on developing ventures at an early stage of opportunity life cycle. The programme is offered through EDII's Technology Business Incubator and fosters technology innovation in business in keeping with the Government of India's Start up Initiative. The curriculum is outcome-oriented and enables students to validate ideas, innovate, test markets and build a successful technology driven start up.



OBJECTIVES

- Provide an immersive learning environment to drive dynamic ideas, leading to true change and lasting impact.
- Provide students the opportunity to test theories, models, and strategies learnt in the classroom by creating real business models.
- Promote new technology / knowledge / innovation-based startups.

PROGRAMME HIGHLIGHTS

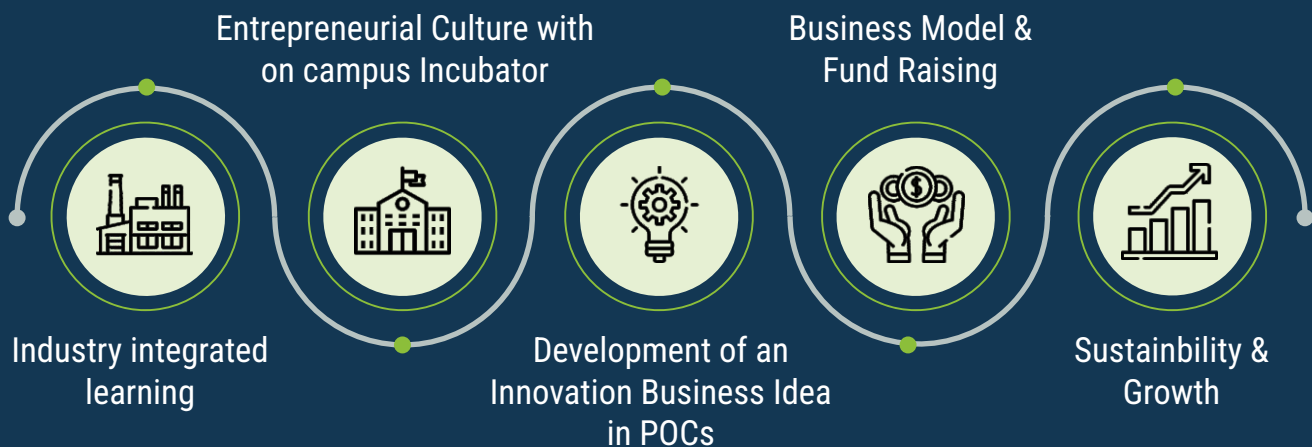
- Experiential learning through Technology Business Incubator at EDII, the Centre for Advancing and Launching Enterprises (CrAdLE).
- Exposure to innovation and technology commercialization & development of Innovative Business Model.
- Core and elective courses, skill certification, capstone projects, and action learning segments.
- Training & exposure through innovators, investors and startup evangelists.

Learn essential skills for
Innovative and
Entrepreneurial Initiatives

Benefit from our
Technology Business
Incubator

Construct
new pathways for
outcome & scale

KEY BENEFITS



PROGRAMME ARCHITECTURE

The programme is designed to provide hands-on learning experience. In the 1st semester, students lay the foundation by exploring core entrepreneurial principles and validating their ideas. The 2nd semester focuses on building a strong business foundation. As they progress into the 3rd semester, they delve into business model development, growth strategies, and funding opportunities. The final semester prepares them for scaling their ventures, becoming investor-ready, and navigating real-world entrepreneurial challenges. With experiential learning at CrAdLE, students gain invaluable startup exposure, mentorship, and access to funding opportunities. For more detailed information on the course architecture, visit www.ediindia.ac.in

1st YEAR

I Semester

(August – January)

- Principles of Management
- Entrepreneurial Marketing
- Entrepreneurial Accounting for Startup
- Business Economics
- Elective-1 (to be selected from the list of Elective Subjects)
- Elective-2 (to be selected from the list of Elective Subjects)
- Elective 1 (to be selected from the list of Swayam Courses)
- Business Communication
- Startup Garage: 1
 - Opportunity Mapping
 - Proof of Concept
 - Prototyping

II Semester

(February-July)

- Finance for Startup
- Quantitative Techniques for Business
- Managerial Accounting for Startup
- Elective-3 (to be selected from the list of Elective Subjects)
- Elective 2 (to be selected from the list of Swayam Courses)
- Elective 3 (to be selected from the list of Swayam Courses)
- Outbound Skill Training-1 (to be selected from the list of Outbound Skill Training Courses)
- Startup Garage: 2
 - Value Proposition Canvas
 - Business Model Canvas
 - Business Case Presentation

Ecosystem Engagement-1 (Students work on their project, attend webinars and seminars related to their project and submit a report on it)

LIST OF ELECTIVE SUBJECTS

- Entrepreneurial Mindset & Methods
- Business Model Innovation
- Design Thinking and Innovation Management
- Incubation, Innovation & Startup Landscape
- Entrepreneurial Leadership and Team Building
- Manpower Planning, Recruitment, and Selection
- Integrated Marketing Communications
- Sales and Distribution Management
- Business-to-Business Marketing
- Business Valuation for Startup
- Business Analysis Using Financial Statements
- Investment Analysis and Portfolio Management

LIST OF OUTBOUND SKILL TRAINING COURSES

- Startup India Learning Program
- Digital Transformation in Practice
- Inbound Marketing
- Professional Soft Skill
- Understanding Design Thinking
- Enhancing Soft skill and Personality
- Consumer Behaviour
- Enterprise Risk Management for Startup
- Business Analysis
- Business Intelligence Fundamentals

*This is a suggested course architecture and EDII reserves the right to change / amend, as per the emerging requirements.

MOOC/SWAYAM

BLOCK CHAIN TECHNOLOGY

- Block Chain and Distributed Ledger Technology
- Design and Development of Blockchain Applications
- Cryptography and Information Security

AUTOMATION

- Automation in Manufacturing
- Automation in Production System and Management
- Industry Automation and Control

DATA SCIENCE

- Data Science for Engineers
- Python for Data Science
- Big Data Computing

BUSINESS ANALYTICS & INFORMATION SYSTEMS

- Enterprise Resource Planning
- Web Designing and E-Commerce
- Marketing Metrics and Analytics

DATA ANALYTICS

- Business Analytics and Text Mining Modelling
- Advanced Business Decision Support System
- Business Analytics for Management Decision

ARTIFICIAL INTELLIGENCE

- Fundamentals of Artificial Intelligence
- Artificial Intelligence: Search Methods for Problem-Solving
- Applied Accelerated Artificial Intelligence

2nd YEAR



(August – January)

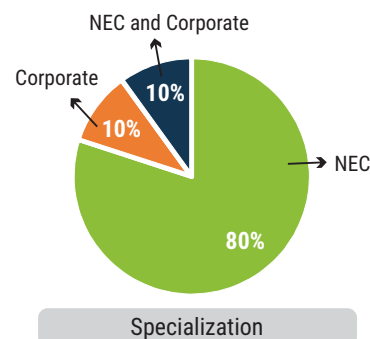
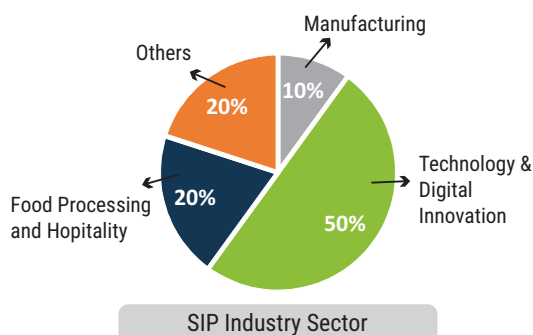
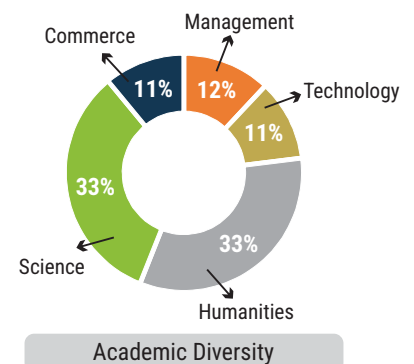
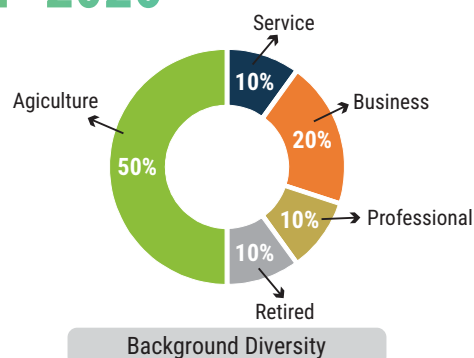
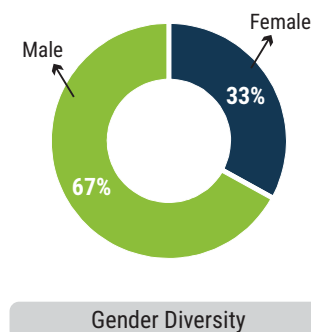
- Design Driven Startup Creation
- New Enterprise Financing & Appraisal (E)
- Digital Marketing for Start-up
- Elective-4 Technology Commercialisation and Entrepreneurial Innovation
- Elective 4 (to be selected from the list of Swayam Courses)
- Elective 5 (to be selected from the list of Swayam Courses)
- Startup Garage 3: Project Work and Incubation - Milestone Achievement & Journal
- Ecosystem Engagement-2 (Students work on their project, attend webinars and seminars related to their project and submit a report on it)



(February-July)

- Venture Growth Planning
- Quality Management Systems
- Elective-5 (to be selected from the list of Elective Subjects)
- Elective-6 (to be selected from the list of Elective Subjects)
- Outbound Skill training - 3 (to be selected from the list of Outbound Skill Training Courses)
- Ecosystem Engagement - 3 (Students work on their project, attend webinars and seminars related to their project and submit a report on it)

COHORT PROFILE 2024–2026



AICTE Approved
A Two-Year Online Programme



POST GRADUATE DIPLOMA IN MANAGEMENT - ONLINE

PGDM-ONLINE: 2026-2028

Post Graduate Diploma in Management (PGDM) – Online, AICTE Approved, offered by EDII, is a structured management programme for professionals seeking career advancement while continuing their work or businesses. The programme enables learners to pursue formal management education without relocation or career breaks, making it suitable for working professionals and entrepreneurs.

Built on a flexible learning model, the programme develops strategic, managerial, intrapreneurial, and corporate entrepreneurship capabilities, supports growth in existing roles, enables new enterprise creation, and strengthens family business management, empowering participants to drive innovation and create long-term value across corporate, entrepreneurial, and family-owned business environments.



OBJECTIVES

- Impart comprehensive knowledge of an entrepreneurial and managerial ecosystem.
- Develop first generation entrepreneurs by building necessary skills, imparting appropriate skills and enhancing attitudes for initiating and growing an enterprise/start-up.
- Enable family business successors as change agent to augment competitiveness and growth of business.
- Build sustainable social impact ventures.
- Nurture intrapreneurial aspirations and compatible capabilities.

LEARNING OUTCOMES

- Understand contemporary business practices as an entrepreneur.
- Understand the functions and responsibilities of various management disciplines in entrepreneurship.
- Learn how to contribute to family businesses and new enterprise creations.
- Develop entrepreneurship skills and attitude for becoming potential entrepreneurs.

PROGRAMME HIGHLIGHTS

- Specialization in entrepreneurship
- 12 unique elective subjects to choose from domains of Marketing, Finance, Human Resources, Business Analytics and IT.
- Value added certificate courses that can be learnt every semester to build expertise.
- Delivered on an integrated learning management portal for easy access, anytime data availability and monitoring.
- Top of the class faculty sessions and prerecorded content available 24*7 for self-paced learning.
- Be part of EDII 42 year legacy and alumni network.
- Interact with specialist educators, mentors, entrepreneurs during the programme.



PROGRAMME ARCHITECTURE

The two-year PGDM Online programme at EDII is approved by AICTE and is designed on similar lines as the on-campus offering. Tailored specifically for aspiring and existing entrepreneurs, this programme empowers working professionals to pursue postgraduate management education from a premier business school—without pausing their careers or relocating.

With a strong emphasis on entrepreneurship, innovation, and venture creation, the programme provides an immersive learning experience. The structured curriculum, spread across two years, integrates real-world entrepreneurial challenges with rigorous academic learning, preparing learners to launch, scale, or strengthen their ventures.

1st YEAR



- Entrepreneurship Theory & Practice
- Financial Reporting, Statement & Analysis
- Business Economics
- Marketing: A Primer for Entrepreneurs
- Management Concepts and Organization Behavior
- Business Statistics & Analytics for Decision Making
- Experiential Learning 1:
 - Opportunity Mapping
 - Art of Negotiation and Selling (VAC)
 - Three Days Campus Immersion-1



- Financial Management
- Human Resource Management
- Quantitative Techniques for Market Research
- Costing for Decision Making
- Legal Aspects of Business
- Effective Entrepreneurship
- Experiential Learning 2:
 - Customer Discovery in Entrepreneurial Venture
 - Design Thinking Studio (VAC)
 - Three Days Campus Immersion-2

CAMPUS IMMERSION PROGRAMME

- The three (3) day campus Immersion programme is mandatory to be attended by students, as and when scheduled by the institute.
- Students will attend special sessions for their semester subjects, guest sessions by entrepreneurial experts, investor events and visits.
- The charges for stay and food is separate and not included in the fees.
- Students have to bear all the expenses that may arise during the stay on EDII campus during immersion programme.

ASSESSMENT AND EVALUATION

- The evaluation elements would vary from course to course as decided by the teaching faculty. Each course would have an end term examination apart from Quizzes, Mid-term, Projects, Assignments, Class Participation, etc.

*This is a suggested course architecture and EDII reserves the right to change / amend, as per the emerging requirements.

TEACHING PEDAGOGY

The teaching pedagogy will be a blend of live lectures, mentoring, e-tutorials, e-content, discussion on case studies, live projects, quizzes, assignments, and self-study.

DURATION

- Two years | 4 Semesters
- 80 Credits | 2400 hours of engagement

PROGRAMME DELIVERY

Sessions will be conducted online that can be accessed by learners on their desktop, laptop, tablet, or smartphone. An interactive learning platform will be used for online teaching-learning purpose.

2nd YEAR



(August – January)

- Strategic Management
- Climate Change and Sustainability Management
- International Business

Any 4 Electives (students can opt from the below elective list)

- Launching and Managing an Enterprise
 - Project Formulation and Feasibility Analysis
 - New Enterprise Financing & Appraisal
 - Management of Intellectual Property Rights
 - Family Business Dynamics
 - Building Lasting Family Business - Synergy in Vision, Values & Strategy Business Risk Management
- Detailed Project Report (DPR)/FYPP
 - Writing a Business Plan (VAC)
 - Three Days Campus Immersion-3

- For electives, courses would be offered only if atleast 25% of the students from the batch opt for the same.
- The course structure is indicative and subject to change as per the requirement of academia and industry.
- VAC: Value Added Course.



(February-July)

- Investor Pitching Venture Funding
- Family Business Clinic
- Business Taxation

Any 4 Electives (students can opt from the below functional elective list)

Marketing

- Supply Chain Management
- Integrated Marketing Communication
- Business to Business Marketing

Finance

- Investment Analysis & Portfolio Management
- Financial Derivatives
- Strategic Financial Management/Valuation

Human Resources

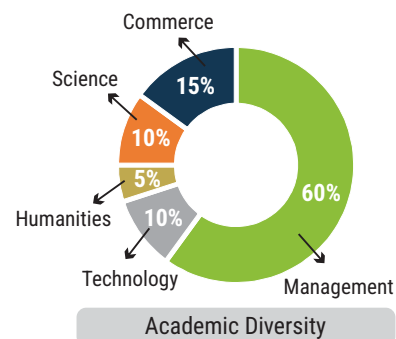
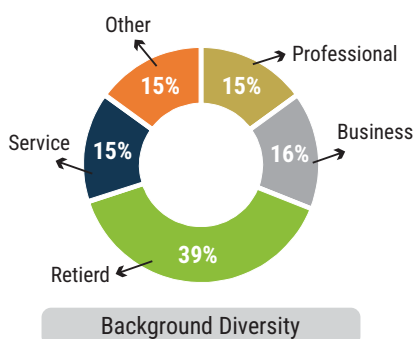
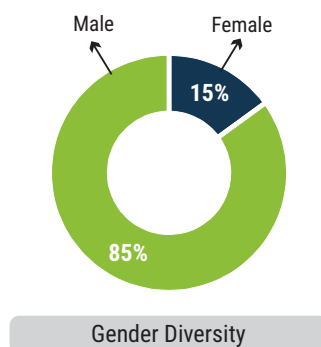
- Managing High Performance Teams
- Manpower Planning, Recruitment, and Selection
- Performance and Compensation Management

Business Analytics & Information Systems

- Data Visualization and Data Mining
- Business Performance Management and Corporate Dashboard
- Blockchain Application for Managers

- Digital Marketing (VAC)
- Three Days Campus Immersion-4

COHORT PROFILE 2024–2026



ENTREPRENEURIAL ECOSYSTEM AT EDII



Technology Business Incubator: Centre for Advancing and Launching Enterprises

- Startups in India have been seeing a phenomenal growth with inclusive government policies, fund infusion and an overall conducive ecosystem. CrAdLE (Centre for Advancing and Launching Enterprises) is a Technology Business Incubator set up at EDII with the support of NSTEDB, DST, Govt. of India which aims at fostering technology or knowledge based startups in manufacturing, food processing, renewable energy and healthcare segments. CrAdLE nurtures startups and business ideas and helps in creating a conducive support system to ensure sustainability and scalability of the startups. Till date, the Technology Business Incubator has incubated 133 innovative startups, registered 41 intellectual property, generated over 80 Cr. of funds for startups and insured more than 700 job opportunities.
- EDII has received approval for establishing Atal Incubation Center, 'AIC EDII Foundation', supported by the Atal Innovation Mission (AIM), NITI Aayog, Government of India to foster innovations, scalable startups and entrepreneurs.

120+

Startups incubated

450+

Jobs generated

80 Cr+

Raised in funding

50+

Startups received seed funding

6,000+

Entrepreneurs trained

120+

Ecosystem-building events organized

- EDII ensures an enabling startup facilitating ecosystem for students by collaborating with the Government of India and the Government of Gujarat in implementing some of the progressive startup support scheme such as; Student Startup and Innovation Policy (SSIP); Startup India Seed Fund Scheme (SISFS); MSME Innovative Scheme; Ambedkar Social Innovation and Incubation Mission (ASIIM), among several others.
- The Institute facilitates fund raising for innovative startup ideas of students.



Incubatees of CrAdLE demonstrated their innovative startup ideas before Hon'ble Chief Minister of Gujarat, Shri Bhupendrabhai Patel at StartUp Success Platform - 'From Atmanirbhar Gujarat to Atmanirbhar Bharat'.

1 SSIP

Student Startup and
Innovation Policy Upto

INR **2.5 lakhs**
for development of POC

3 SISFS

Startup India Seed Fund Scheme
Assistance Upto

INR **50 lakhs**
Grant-in-aid upto
INR **20 lakhs**
Per Idea

2 NODAL INSTITUTE GRANT

Scheme for Assistance for Startup/
Innovation under Gujarat Industrial Policy 2020

Assistance upto

INR **30 lakhs**

Seed Support

INR **20K** Per-Month for
Startups (sustenance
allowance)

INR **25K** Per-Month for
Women led Startups
(sustenance allowance)

Assistance Upto

INR **10L** Social Impact Grant



4 MSMEs

MSME Innovative Scheme
Grant-in-aid upto

INR **15 lakhs**
Per Idea
For development and
nurturing of Idea

Highlights

- High ROI
- Entrepreneurship
Network Upgrade
- Skill Upgrade
- Funding Support



5 ASIIM*

Ambedkar Social Innovation
and Incubation Mission

INR **30 lakhs**
Over 3 Years

Venture Funding

INR **15 Cr**
For Successful Ventures
*For SC Category

6 Connecting with various Angel Networks and
Venture Capital for fundraising

7 Support to fund the startup through
SME IPO

NOTABLE STARTUPS ACHIEVEMENTS



OmSpace Rocket and Exploration Pvt. Ltd.

A venture focused on developing cost-effective and reliable small satellite launch vehicles and along with Reusable Launching Pad for the Rockets.

- Successfully completed 20 Engine fire tests.
- Raised \$ 3 M (INR 25 Cr) as Pre-seed funding from family office of Dubai.



OmniBRx Biotechnologies Private Limited

An Innovative bioprocess engineering company specializing in advanced single-use bioreactor systems for scalable cell culture and biomanufacturing solutions.

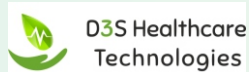
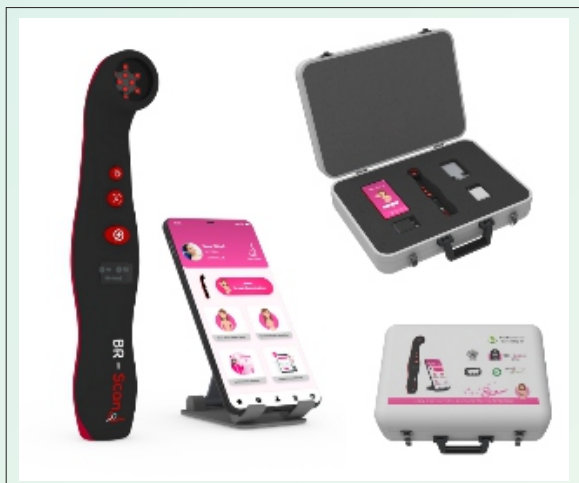
- Raised \$ 5 M (INR 30 Cr) as Series A funding led by SIDBI Venture Capital.



Univia Pvt. Ltd.

A Phygital agri-input distribution network with combining physical retail presence (agri-input retailers) and digital tools/app to serve farmers.

- Connected with more than 40,000 farmers with network of 75 FPOs



D3S Healthcare Technologies LLP

A health-tech startup providing One Stop Breast cancer screening Solution to societies, hospitals and clinics.

- Screened more than 3000 women across India
- Raised more than 65 Lakhs from different Govt. schemes



IOTA Diagnostic Private Limited

A healthcare innovation venture developing products that are affordable and accessible products including, A Blood Micro sampling device and a Multiscale scaffold for skin tissues.

- Raised more than 2 Cr from the angel investors and through different Govt. schemes such as BIRAC, NI, SISFS, and more.



Naapbooks Limited

A fintech startup specializing in cloud-based accounting, ERP, and blockchain solutions, empowering businesses with efficient financial management and digital transformation tools.

- Launched an IPO on the BSE Startup Platform

FACULTY AT EDII



For details visit - www.ediindia.org/faculty/

Faculty and experts at EDII have niche specialization in respective fields and are a blend of prominent academicians, researchers, entrepreneurs, consultants and practitioners.



EDII FACULTY MEMBERS HONoured WITH NATIONAL TEACHERS AWARD BY

Hon'ble President of India
Smt. Droupadi Murmu



Dr. Satya Ranjan Acharya
Professor & Director
Dept. of Entrepreneurship Education, EDII
recipient of
National Teachers' Award 2023



Dr. Amit Kumar Dwivedi
Professor & Director
Dept. of Government Projects, EDII
recipient of
National Teachers' Award 2025

EXPERTS AND VISITING FACULTY

INSPIRING NEXT-GEN ENTREPRENEURS

Our diverse knowledge leaders bring deep industry insight and hands-on market experience into the classroom, translating real-world challenges into actionable learning that nurtures innovation, resilience, and business agility. This dynamic exposure empowers learners to think boldly and build future-ready entrepreneurial pathways.

Visiting Faculty Members

- **Shri Maninder Singh**
Founder & Director, Roots Research Private Limited
- **Shri Nayan Parikh**
Managing Director, Nayan Parikh & Consultants
- **Dr. Krishnan Natarajan**
Family Business Advisor and OD Consultant, Sadashiva Consulting Services, Bangalore
- **Shri Sunil Kanojia**
Board of Director, Corporate Strategy, Transformation, The Capital Maharaja Organisation Limited
- **Shri Durgesh Buxi**
Associate Vice President & Head (International Business), Crompton Greaves Consumer Electricals Limited
- **Prof. Ashish Athawale**
Co-Founder & Chief Experience Officer (CEO), Compazz Consulting
- **Shri Sahil Shah**
Founder & CEO, Netsavvies Media Co.; Social Media & Digital Marketing Learner, Practitioner, Entrepreneur
- **Shri Jubin Mishra**
Founder partner with BlueHelion - a boutique growth advisory and investment banking firm
- **Shri Amit Budhiraja**
Expert in Global Business Strategy, Setting up International Business. Agri Exports, Global Trade Management, Import & Export Compliance, International Trade Logistics
- **Dr. Tamanna Chaturvedi**
Vice President (Trade), Invest India, Govt. of India
- **Shri Paras Khushalani**
Associate Director, Panya Capital, Bangalore, Business development specialist and researcher in international trade
- **Shri Rohan Shah**
Founder and CEO, Hedweeg Innovations Pvt. Ltd
- **Shri Archit Patel**
CHRO & Head, COE - Management Systems, Meghmani LLP
- **Shri Sanjay Rao**
Senior Director - SR Recruitment Consultants
- **Shri AB Raju**
CEO, Biz Trans Consulting Inc., Ahmedabad
- **Shri Anay Mashurwala**
Partner, Venus Engineering Works, Ahmedabad
- **Dr. Param Shah**
Group Head, Strategic Communication and Government Relations, Arvind Ltd.

Faculty of Industry Verticals

- **Ms. Lakshmi Meera**
VP & CPO, Forge Academy
- **Shri Vijetha Shastri**
Startup Evangelist, BHIVE
- **Shri Yash Shah**
Co-Founder, Momentum 91
- **Shri Shrijay Sheth**
Director, LegalWiz.in Pvt. Ltd.
- **Shri Parth Gor**
Head of Operations and Syndicate Investments, Finvolve
- **Shri Abhishek Jain**
Co-founder, Naapbooks, Ahmedabad
- **Shri S.B. Dangayach**
Founder Trustee, Innovative Thought Forum, Ahmedabad
- **Shri Hardik Shah**
Founder & CEO, InnovateGreen Technologies (P) Ltd.
- **Shri Shani Pandya**
Founder & CEO, Imagine Powertree (P) Ltd.
- **Shri Sandeep Patel**
Founder, NEPRA Environmental Solutions Technologies Pvt Ltd.
- **Dr. Nidhi MB**
Associate Professor MED, MBCET; Consultant K-DISC, International Certified Lean Manufacturing Professional.

Speakers of Guest Sessions

- **Dr. Arpan Yagnik**
Associate Professor, Advertising, Penn State University
- **Prof Abrar Ali**
Associate Professor, Entrepreneurship and Strategy, University of Glasgow Adam Smith Business School
- **Shri Piyush Shah**
Ex Managing Director, Hitachi Hi-Rel Power Electronics
- **Mr. Pranav Gupta**
Co-Founder, India Recycles
- **Dr. Ravindra Raj**
CEO & MD, Omspace Rocket & Exploration Private Limited
- **Dr. Prashant Bhimani**
Senior Consultant Psychologist
- **Shri Darshan Dashani**
Founder, Tea Post

and many more...

A GLIMPSE INTO ALUMNI ACHIEVEMENTS

EDII's PGDM-E Programme has an alumni base of more than 2000 accomplished business and social entrepreneurs, family business successors and corporate entrepreneurs. Nearly 78% of alumni have chosen entrepreneurial career. Of these 54% have joined family businesses, 23% have created new ventures and one percent have set up social enterprises.

Let's take a look into some of the alumni who have made a mark, nationally, with their out-of-the-box thinking, novel measures, social empathy and unique business skills, thus clocking an enviable business turnover and growing beyond boundaries.

Family Business Entrepreneurs

- **Sumit Grover**, PGDBEM 1999-2000
Managing Director, Vinod International Ltd
- **Govind Bajaj**, PGDBEM 2002-2003
Director, Balaji Industries
- **Ronak Prajapati**, PGDBEM 2004-2005
Director, Harihar Bricks Mfgs. Company and Harihar Bricks Studio
- **Gaurav Agarwal**, PGDBEM 2006-2007
MJB Group of Companies
- **Eric Shah**, PGDBEM 2004-2005
Director, Sangath IPL
- **Dipesh Sharma**, PGDBEM 2005-2006
Director, Sharma Hyundai
- **Harsh Farkiwala**, PGDBEM 2005-2006
Co-Owner, Farki
- **Sagar Patel**, PGDBEM 2007-2008
Director, Planet Health
- **Purvish Shah**, PGDBEM 2005-2006
Director, Gopal Glass and Gobind Glass
- **Sonu Tulsian**, PGDM-BE 2011-2013
CEO and Managing Director, Sonu Monu Road lines
- **Aabhar Patel**, PGDBEM 2003-2004
Managing Director, Gomti Venture
- **Gopal K Bhuvra**, PGDM-BE 2011-2013
Director, Ravim Polyplast India Pvt Ltd
- **Gaurav Parmar**, PGDBEM 1999-2000
Joint Managing Director, Rintex Industries
- **Aditya G Prabhu**, PGDBM 2010-2012
Director, Prabhu Envirotec Pvt Ltd

Women Entrepreneurs

- **Niyati Shah**, PGDBEM-1999-2000
Vice President, SUPACK Group
- **Shruti Mehata**, PGDM E 2021-2023
Founder, BharatGodam Solutions LLP
- **Priti Bhatia**, PGDBEM 2004-2005
Managing Director, Awesome Sparklers
- **Kanika Sahijwani**, PGDM E 2022-2024
Founder and Creative Director, Pusaaka Ventures

New Enterprise Creators

- **Nishank Shah**, PGDM BE 2012-2014
Founder & CEO, Duro Green Waste Management Pvt. Ltd.
- **Yogender Patidar**, PGDBEM 2005-2009
Director CIVOM, Co-Owner UWC Foods Pvt Ltd,
Co-Owner Impressions India
- **Ridim Agarwal**, PGDBM 2010-2012
Director R'Keon Life Sciences, Partner Obligo Ophtho Life Sciences Pvt Ltd
- **Anirudh Dube**, PGDBEM, 2004-2002
CEO, Ci4-Autonomous Defence
- **Vivek Kataruka**, PGDBEM, 1999-2000
Managing Director, Chemshel Enterprises Private Limited
- **Parth Mehta**, PGDM BE 2014-2016
Founder, 9834 The Food Truck

Social Entrepreneurs

- **Satyavir Chakrapani**, PGDMN 2000-2001
MD and CEO, Shikhar Microfinance Pvt Ltd
- **Kuldeep Arora**, PGDBEM-NGO Management, 1998-1999
Co Promotor ARTH Microfinance Pvt Ltd and
Director of Indian Institute of Rural Development
- **Tapan Kumar Ghosh**, PGDMN 2001-2002
MD of Kutch Agrotech Pvt. Ltd and Ecocell
- **Pritibhushan Deka**, PGDMN, 2001-2002
Founder and Director, Gramya Vikas Mancha
- **Ramesh Chandra Jena**, PGDBEM-NGO Management, 1998-1999
CEO at MART Global Management Solutions LLP & Co-Founder at MART Academy
- **Diyajyoti Patnaik**, PGDMN 2002-2003
Director, Annapurna Finance Pvt

LET'S HEAR IT FROM THEM...



EDII has played a transformative role in my entrepreneurial journey, and even today, I continue to refer to the project reports developed during my time there. The most valuable learning from EDII is the shift in mindset—it trains you to think not as a manager, but as an entrepreneur. This distinct perspective sets EDII alumni apart, giving us the confidence, clarity, and identity to stand out in any professional setting.

Purvish Shah

Director, Gopal Glass and Gobind Glass
PGDBEM 2005-2006

The curriculum of the PG Programme is in line with the new trends and developments in the entrepreneurship milieu. Every brainstorming session at EDII stimulated creative thinking and connected the students to the real world dynamics. I learnt to think creatively and prioritize innovation. The unique entrepreneurial traits which I imbibed, helped me tremendously in my entrepreneurial journey.

Mr. Dibyajyoti Pattanaik

Director, Annapurna Finance Pvt. Ltd.
(PGDMN, 2002-03)



What a Proud Moment...



Kaxeel Patel (PGDM-BE, 2017-2019), Full-Time Director at Rajesh Power Services Limited, leads the way as his company signs MoUs worth ₹4754 crores with the Government of Gujarat under the initiative "Urja Aatmanirbharta - Viksit Gujarat 2047." His journey reflects the entrepreneurial drive and leadership that EDII nurtures in its students.

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA ALUMNI ASSOCIATION (EDIAA)

Established in 2007, the Entrepreneurship Development Institute of India Alumni Association (EDIAA) is a dynamic and proactive organization dedicated to preserving the more than 40-year legacy of EDII. Entreplexus is a unique platform where EDII Alumni establish close connects with their alma mater and among themselves to leverage each other's strengths. Collaborations, knowledge sharing, inspiration, guidance, and motivation are the outcomes of this platform. EDII has an alumni network of 2000+ members, diverse industries, from manufacturing, consultancy to services and non-profit organizations.

The vision for EDIAA is to create a robust networking community where accomplished entrepreneurs, thought leaders and global influencers mentor current PGDM-E / PGDM-IEV students. The alumni community collaboratively organizes events that facilitate mutual growth and networking.



Dr. Jay Merja
PGDM-BE (2013-15)

Founder of BYWAY,
EDII alumnus brought his expertise to
the 15th Annual Meeting of the New
Champions in Dalian, China.



Mr. Vinod Agrawal
(PGDM, 1998-99)

Founder, Arunaya Organics Pvt. Ltd.
The company was listed on the NSE
Emerge platform on May 7, 2025,



Mr. Abhishek More
(PGDM, 1998-99)

Founder & CEO, Digikore Studios
Limited. The company was listed on
the NSE Emerge platform in 2023



Shri Rajashekara Raju Podi
(PGDMN 2007-2009)

EDII alumnus was honoured with the National Water Award 2024 for Best Individual of Excellence in the Water Sector (South India). The award was presented by President Droupadi Murmu on 18 November 2025.

He has worked for nearly two decades on groundwater revival, rainwater harvesting, and sustainable water management, reaching 600 villages across 7 districts in 3 states, and positively impacting over 2 lakh farmers.



LIFE ON CAMPUS



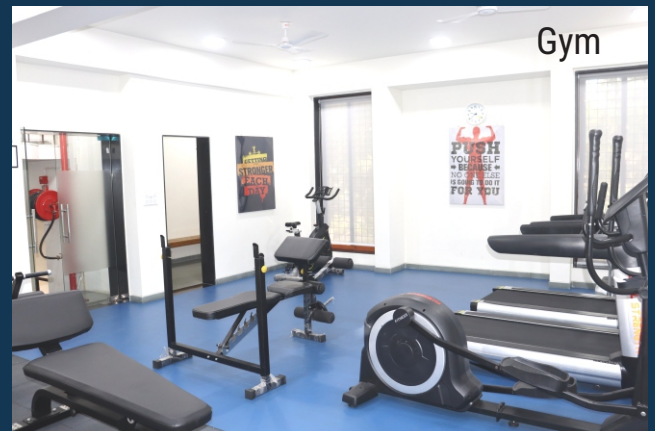
Computer Lab



Sports Facilities



Canteen



Gym



Library & Information Centre

EDII



AHMEDABAD

GLIMPSE INTO STUDENT-CENTRIC ACTIVITIES



Ms. Mercy Epao, EDII Governing Board Member & Joint Secretary (SME), Ministry of MSME, Government of India, addressed the Induction Ceremony of EDII's Academic Programmes – Batch of 2025-2027.

EDII PG students during their visit to the Canton Fair in Guangzhou, China.



Startup Growth Conversations.



Field visits are an integral part of curriculum and training. Students during their visit to M/s. Hitachi Hirel Power Electronics Pvt. Ltd., Sanand, as a part of field visit.



Shri Shaji K. V., Chairman, NABARD & EDII Governing Board Member visited the Institute for inauguration of Regional Geographical Indication (GI) Facilitation Centre. During his visit, he interacted with students and discussed the opportunities available in the field of entrepreneurship. Dr. Sunil Shukla, Director General, EDII, was also present during the interaction.



To mark International Youth Day 2025, a session on 'Climatepreneurs: Entrepreneurship for a Greener Future' was organized. Shri Prakash Sao, Lead – Partnerships and Research & Development, Bridge 4 Change Foundation, addressed the students, emphasizing on the crucial role of youth in building a greener, sustainable and entrepreneurial future for the nation.



World Entrepreneurship Day 2025 was Celebrated at the Institute. Dr. Ravindra Raj BM, CEO & MD, Omspace Rocket & Exploration (P) Ltd., interacted with the students. Sharing insights on innovation, space entrepreneurship and the importance of pursuing ideas to shape the future.



A workshop on Mental Health was organized for students. Dr. Prashant Bhimani, Senior Consultant Psychologist, Ahmedabad, interacted with the students and shared valuable insights on improving mental well-being and managing stress.



Award winners of the 24th Convocation, with Dr. Vijay Kumar Saraswat, Member (Science & Technology), NITI Aayog, as the Chief Guest; Shri Rakesh Sharma, President, EDII and MD & CEO, IDBI Bank Ltd.; and Dr. Sunil Shukla, Director General, EDII, along with esteemed members of the EDII Governing Board and faculty.



The Institute organized an Idea Pitching session for Smart India Hackathon (SIH) nominations.

The EDII Sports Committee, with the assistance of the Institute, organizes the EDII Premier League (EPL), an intercollegiate sports tournament.





Shri Savjibhai Dholakia, Founder & Chairman, Hari Krishna Exports Pvt. Ltd. interacting with the audience at Dr. V. G. Patel Memorial Lecture - 6th in the series.



Farewell of graduating students of PGDM-E, PGDM-IEV and FPM.



EDII celebrated Jhankaar 2025 with great energy and a vibrant festive spirit.



EDII Ahmedabad organised a plantation drive under Ek Ped Maa Ke Naam 2.0



The Batch of 2025–2027 was warmly welcomed, marking the beginning of their academic journey



79th Independence Day was celebrated with pride, unity, and enthusiasm at the EDII Campus.

STUDENT CLUBS

We have student driven clubs on Entrepreneurship, Marketing, Finance, Cultural and Social

SOCIETY OF ENTREPRENEURIAL EDUCATION (SEED) – ECLUB

SEED E-Club is a platform dedicated to shaping the entrepreneurs of tomorrow and empowering innovators. SEED E-Club is dedicated to fostering idea generation & start-up creation; promoting innovation in family business and maintaining updated information on latest business trends.



HERITAGE WALK



GLOBAL EXPOSURE

Empowering leaders through global exposure, cross-cultural collaboration, and a world-class entrepreneurial ecosystem.

INTERNATIONAL IMMERSION

The students are encouraged to study international markets and business mindsets. Business exploration visits are organised to emerging startup nations where lectures, visits to successful enterprises/business associations/Government and relevant bodies/institutions/incubators Interactions, prepare them as future entrepreneurs. Currently, the programme offers opportunities to explore international entrepreneurial ecosystems in China, Spain, and Malaysia.



INTERNATIONAL COLLABORATIONS



The Business School
for the World®



KENYATTA
UNIVERSITY



SIGNIFICANT INTERNATIONAL INITIATIVES

- Facilitated setting up of Arab Regional Centre for Entrepreneurship and Investment Training (ARCEIT) and Advisory Centre for Industrial Development (CAD) in Manama, Bahrain.
- Set up the Inter-Regional Centre for Entrepreneurship and Investment Promotion under the aegis of **UNIDO** for strengthening entrepreneurial capacities of selected countries in Asia, Africa and Arab regions.
- Implemented mega development projects with international organizations, such as, Human Resource Development Fund, Ministry of HRD, Malaysia, World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Form Foundation, European Union, ASEAN Secretariat SDC etc.
- Set up **Entrepreneurship Development Centres (EDCs)** in Cambodia, Lao PDR, Myanmar, Vietnam, Uzbekistan and Rwanda under concept-to-completion approach.



FACILITATING DEVELOPING COUNTRIES IN ESTABLISHING A ROBUST ENTREPRENEURIAL ECO-SYSTEM

Recognised as a nodal agency for conducting capacity building programmes, under ITEC division of the Ministry of External Affairs, Government of India.

Strengthening bilateral relations between countries and Governments through multi-dimensional projects.

Developed Emissaries Portal for International Alumni to promote networking, knowledge, dissemination on entrepreneurship.

EDII students get an opportunity to interact with around **500+ international delegates representing 75 countries**, visiting EDII annually, under capacity building programmes supported by ITEC Division of the Ministry of External Affairs, Govt. of India.



The Institute leads the Global Entrepreneurship Monitor (GEM) Survey - India Chapter. The 11th edition of the GEM survey was released at the 16th Biennial Conference.

As an International Resource Institute in Entrepreneurship, EDII organises international conferences to explore emerging trends and dynamics in the discipline. The Biennial Conferences are widely attended by national and international scholars. These are great learning platforms for the PG Students.



EVENTS ON CAMPUS



Jhankaar

Jhankaar is the celebration of Navratri – a festival of dandiya and garba celebrated by Students Cultural Committee at EDII every year. An amalgamation of dance, music, colorful ambience followed by prizes in different categories makes the event lively and memorable.



Ecstasy

Ecstasy is the annual flagship cultural event of EDII. The event is a cultural medley of events and emotions. The fest receives participation from institutes and colleges based in and around Ahmedabad.



Equipo

Equipo is Institute's inter and intra annual sports activities. Facilities for sports like table tennis, badminton, volley ball, basket-ball, football and cricket are available on campus. Students organize sports events on campus, which receives participation from institutes in and around Ahmedabad.



Empresario

Empresario is the annual entrepreneurship event of EDII organised every year during March. The event is an exclusive, one-stop platform for start ups, new age entrepreneurs, industry mentors, investors and students to dish out their entrepreneurial endeavours and experiences, gain new insights and pledge to become an invaluable part of the start up ecosystem in India.



YOUR JOURNEY STARTS HERE

ADMISSION PROCESS

All elements of your application will be thoroughly reviewed by the Admission Committee. The selection process is conducted on a rolling basis and will commence from the date announced by the Institute.

ELIGIBILITY FOR INDIAN NATIONALS

(Applicable for PGDM – Entrepreneurship, PGDM – IEV)

Indian graduates with a 3-year (10+2+3) or 4-year (10+2+4) degree recognized by UGC/ AIU/ AICTE and a minimum of 50% marks (45% for reserved categories) are eligible. A valid national - level test score (CAT, MAT, XAT, ATMA, CMAT, GMAT, or CUET) is required. The Final-year graduates also can apply

ELIGIBILITY FOR PIO/ NRI/ FOREIGN CANDIDATES

(Applicable for PGDM – Entrepreneurship)

The eligibility is a graduation in any discipline from a recognized university with aggregate 50% minimum (45% in case of candidates belonging to the reserved category, as per norms) or an equivalent qualification in any discipline recognized by the Association of Indian Universities (AIU), along with a valid GMAT Score. The final year graduates can also apply for this programme.

ELIGIBILITY FOR PGDM-ONLINE

A three-year (10+2+3) University Degree in any discipline or a four year (10+2+4) Engineering/Technology/Medicine/Other, recognized by the UGC/AIU/AICTE are eligible for Post-Graduation, with not less than 50% overall aggregate marks (45% in case of candidates belonging to the reserved category, as per norms), a minimum of 1 year of work experience in a company, own business, or as an incubatee is preferred but not mandatory.

SELECTION PROCESS



*EAT is not applicable for the PGDM-Online Programme.

ADMISSION CRITERIA

EDII seeks visionary candidates with an entrepreneurial spirit individuals who are intellectually curious, innovative, and committed to building startups, transforming family businesses, or leading high-impact ventures.

1. Entrepreneurial Mindset

Exhibits passion for entrepreneurship with a clear vision to innovate, scale startups, or transform family businesses into professionally driven enterprises.

2. Academic Performance & Aptitude

Strong academic background complemented by performance in management entrance exams and the Entrepreneurial Aptitude Test (EAT).

PERSONAL INTERVIEW & APPLICATION TIMELINE

Personal interview rounds and application closing dates will be announced by the institution. Applications are reviewed and evaluated once fully completed along with the application fee. Final admission decisions are released on a rolling basis, after the successful completion of the interview and the Entrepreneurial Aptitude Test (EAT).

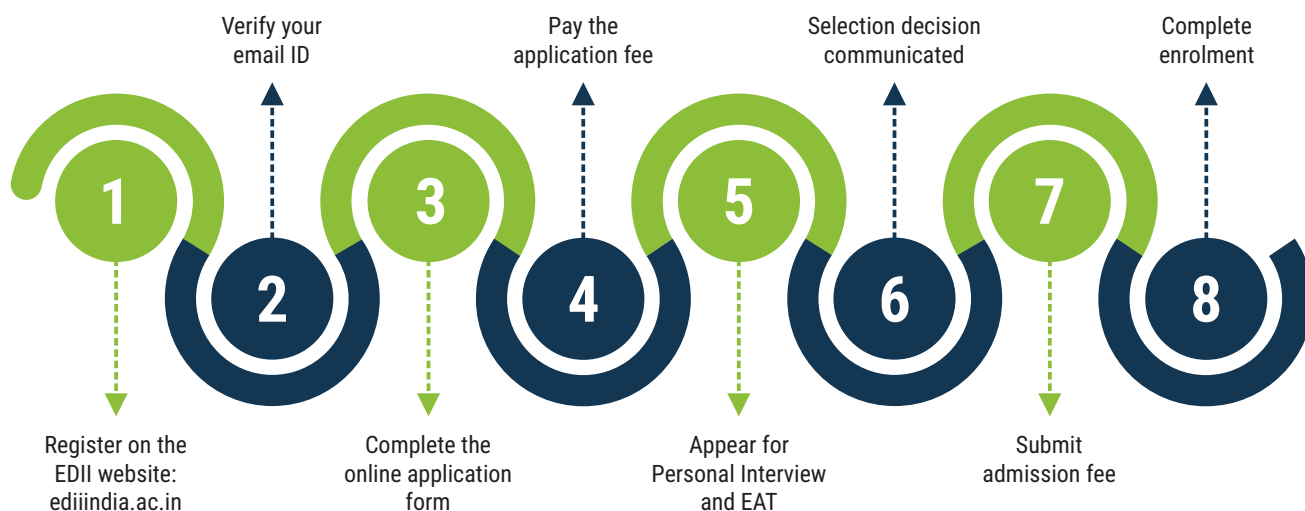
APPLICATION FEE

Rs.1,500/-

(Rs. 1,000/- for female and reserved category candidates), payable online via credit/debit card or net banking.

www.ediindia.ac.in

HOW TO APPLY



Ragging in any form is strictly prohibited within and outside the campus.

*EAT is not applicable for the PGDM-Online Programme.

FEE AND SCHOLARSHIP

TUITION FEE

Tuition Fee for the Current Intake is as follows:

PGDM- ENTREPRENEURSHIP (E)

Rs. 13,65,000/-
(Non-residential)

Rs. 15,55,000/-
(Double sharing)

Fees for International Students

\$32,240 USD (Residential)

PGDM – INNOVATION, ENTREPRENEURSHIP & VENTURE DEVELOPMENT (IEV)

Rs. 7,80,000/-
(Non-residential)

Rs. 9,70,000/-
(Double sharing)

PGDM – Online

Rs. 2,50,000/-

Fees are payable in installments. Please refer to ediindia.ac.in for more details.



FELLOWSHIP

EDII offers a unique Programme designed to support deserving and high-potential candidates who aspire to become successful entrepreneurs or make a significant impact in the entrepreneurial ecosystem. This fellowship provides substantial financial support, covering a major portion of the program fee, enabling talented individuals to pursue the PGDM or without financial burden. Selection for the fellowship is based on merit, academic excellence, personal interview performance, and a demonstrated commitment to innovation. The final decision regarding the fellowship is made by EDII.

SCHOLARSHIPS

Financial Assistance for PGDM Students To support deserving and high-potential students, EDII provides financial assistance through various schemes:

MERIT-BASED SUPPORT

The top 10 students will be awarded scholarship support upto 50% of the tuition fee. This will be based on their graduation percentage, score in the national management examination and performance in the personal interview conducted by EDII. In the subsequent year, this award will be based on the academic performance (CGPA) obtained (without any supplementary attempts) during the previous year.

MERIT-CUM-MEANS SUPPORT

These scholarships are awarded to meritorious students belonging to the lower economic strata of society so that they are not compelled to leave their studies due to a lack of money.

FULL TUITION FEE WAIVER (TFW)

Full Tuition Fee Waiver on merit and means basis, as per EDII's guidelines.



At EDII, we believe every challenge is an opportunity and every idea is a chance to make a difference.

DREAM DARE DELIVER





DESIGN DEVELOP DISRUPT



REGIONAL OFFICES

Southern : Bengaluru

Santa Monica, 2/2C, 1st Floor, Hayes Road, Shanthala Nagar, Richmond Town, Bengaluru, Karnataka - 560025
Phone: 080 - 2311 9360/9361 | E-mail: srob@ediindia.org

Central : Bhopal

1st Floor, 50 New MLA Colony, Behind Canara Bank, Near Depot Chouraha, Bhadbhada Road, Bhopal - 462003, Madhya Pradesh
Phone: +91 - 755 - 4260015, 2424015 | E-mail: crob@ediindia.org

Eastern : Bhubaneswar

Unit No.202, 2nd Floor, Tower-1, NBCC Imperial Commercial Complex, Press Chaka, Bhubaneswar, Odisha, Pin - 751017
Phone: 0674 - 3512290 | Email: ediero@ediindia.org; erob@ediindia.org

Northern-Eastern : Guwahati

1st Floor, Abhiguna Residency, Opp. Radison Blu Hotel, Gotanagar, Guwahati, Assam - 781011
Phone: 0361 - 3105560 | E-mail: nerog@ediindia.org

Northern : Lucknow

7, Meerabai Marg, Dady Villa, Hazrat Ganj, Lucknow-226 001, Uttar Pradesh
Phone: 0522 - 2209415 | E-mail: nrol@ediindia.org

NCR : New Delhi

303, Akashdeep Bldg., Barakhamba Road, New Delhi-110 001.
Phone: 011 - 40115698 | E-mail: ncro@ediindia.org

Western : Vapi

213, 214 & 215, Fortune Square-2, Vapi Daman Road, Chala, Vapi Ta - Vapi, Dist. Valsad - 396191, Gujarat
Phone: 99244 41365 | E-mail: wrov@ediindia.org

STATE OFFICES

Chhattisgarh - Raipur

Chhattisgarh Entrepreneurship Development Centre

105, First Floor, Shreeji K Heights, Kalpataru Colony, Amlidih, Raipur, Chhattisgarh - 492006
Phone: 0771 - 4700463 | E-mail: cgedc@ediindia.org

Uttarakhand - Dehradun

Devbhoomi Udyamita Yojana

Doon University Campus (Nr. Main Gate), Dehradun, Uttarakhand 248001
Phone: 0135 - 2974961 | E-mail: duy-uttarakhand@ediindia.org

Ladakh - Leh

Enterprising Ladakh

Near J&K Bank, University of Ladakh, Leh Campus, Taru, Leh UT - Ladakh - 194101
Phone: 8707728907, 9906207337 | E-mail: enterprisingladakh@ediindia.org

Goa

EDII Goa Centre

5th Floor, EDC Complex, Dr. A.B. Road, Panaji, Goa 403001
Phone: 91820 02852 | E-mail: goa@ediindia.org

EDII AFFILIATES

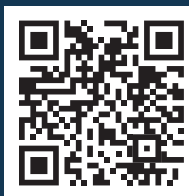
- Rwanda-India Entrepreneurship Development Centre (RIEDC), Kigali
- India-Uzbekistan Entrepreneurship Development Centre (IUEDC), Tashkent
- Cambodia-India Entrepreneurship Development Centre (CIEDC), Phnom Penh
- Lao-PDR India Entrepreneurship Development Centre (LIEDC), Vientiane
- Myanmar-India Entrepreneurship Development Centre (MIEDC), Yangon
- Vietnam-India Entrepreneurship Development Centre (VIEDC), Hanoi



**Entrepreneurship
Development
Institute of India
Ahmedabad**

-  Bhat, Gandhinagar (Dist) 382 428, Gujarat
-  63570 09390 / 079 - 6910 4941 / 6910 4942
-  pgp@ediindia.org
-  www.ediindia.ac.in / www.ediindia.org

Visit our website



Scan the code to
take a Virtual Tour



United States Association for Small
Business and Entrepreneurship
(USASBE) Outstanding
Entrepreneurship Program Abroad
Award 2014



Also available on    

